



# KATRINA COBB

NOMAD | BUSINESS COACH + CONSULTANT | SPEAKER

## ABOUT KATRINA

Katrina is a digital nomad, polymath, business coach and consultant, and growth catalyst. A former architect turned entrepreneur and coach, she's now living as a digital nomad in Latin America and helping others build their independent businesses to fuel a life of freedom. She's an introvert, cat lover, total architecture geek who takes more photos of buildings than people. She used to run a multi 6 figure business with 2 physical locations before selling everything she owned (via Facebook!) to live the laptop lifestyle in 2018.

Now she helps business owners scale by uncovering blind spots keeping them small, leveraging systems and support, and fostering innovation in the business model and how they serve.

## BIO BREIF

Katrina Cobb is a digital nomad, business consultant & speaker helping service businesses scale smartly. She is also co-founder of the nonprofit Small Business School Challenge.

Headshots/photo media [available here](#)

## SOCIALS



# SPEAKING TOPICS

Scaling smarter, not harder

Growing a business while nomading

Master your message with better storytelling

Paying down 6 figures of debt while traveling the world

How to shine a light on your blindspots

Creating a life by design that you'll love



## TESTIMONIALS

-Hilary Johnson, Hatch Tribe Founder

Let me say, I absolutely loved Katrina Cobb's masterclass! She's a brilliant marketing mind who knows how to ask all the RIGHT questions to help you dig deep into who you serve and what you do.

-Amanda Guerassio, workshop attendee

Katrina is no-nonsense and breaks down business issues in easy-to-understand ways. She also gives you ACTIONABLE guidance, which is such a welcome change from 'coaches' who just give you vague fluff.

## MEDIA LINKS

[Small Business School Challenge Workshop](#)

[Powerhouse Leaders Podcast](#)

[Freelance Conference COVID19 Response Talk](#)

[The Thoughtful Entrepreneur Podcast](#)

[DisruptHR Charleston \(PechaKucha\)](#)

